As a small business owner it is critical to our success that the Internet continues to be a place that we can leverage and depend on to be fair and equal. The Internet is a single thing that affords any of the participants/content producers to have an equal voice. Content or information being produce by five person organization or by massive organization like Amazon should be readily available without one receiving preferential treatment.

It would be a travesty if something like Netflix or YouTube would have higher or preferred treatment because they paid more while something like Twitch was just starting up. At one point a service/product like Twitch was new and the underdog. But because it had an equal opportunity, it thrived and and created competition in the market.

Don't give ISP the power to determined what content is preferred or not. Doing so will simply give them the power to decide what is shown based on the size of an organizations wallet, and would immediately start to stifle innovation.